



Vienna, April 2024

### **From the Aegean to Sterea Ellada - Greece is the guest country at VieVinum 2024**

*A delegation of Greek wine producers is heading to Vienna. From 25 May to 27 May, they will present their wines at the HOFBURG Vienna under this year's VieVinum guest country spotlight.*

For a long time, the wines of Greece were relatively unrecognised. But today, this popular vacation destination is considered as one of the most exciting hotspots of the international wine scene. This is thanks to the increasing number of wineries focusing on indigenous grape varieties and producing world-class wines from them. Driving this trend is a young generation who, after studying oenology or gaining work experience in other countries, are bringing with them new perspectives and, above all, an appreciation for the unique terroir of their Greek homeland. These efforts are bearing fruit, with white grape varieties such as Assyrtiko, Malagousia, Muscat d'Alexandrie and Savatiano (Retsina), and red varieties including Agiorgitiko and Xinomavro, found more and more frequently on wine lists of renowned restaurants and wine bars.

### **Volcanic rock, limestone or granite**

Greece is considered as the first viticultural center of Europe. Many grape varieties that once reached the coasts of Italy and France – and spread from there - had been sent from Greek ports. Today, around 300 grape varieties are cultivated in vineyards covering around 110,000 hectares. And, after a period of international focus, indigenous varieties are once again gaining in importance. The vineyards are planted at up to 800 meters above sea level, predominantly on soils of volcanic rock, limestone and granite. The proximity of many wine-growing zones to the coast is distinctive, with the vines and soils being caressed by salty sea breezes. This gives the wines a taut, mineral character that makes them particularly appealing.

The wines of VieVinum's guest country, Greece, can be tasted in the Rittersaal or at the Masterclass on Sunday, 27 May 2024, from 15:15 to 16:30, in the Künstlerzimmer.



**The following wineries will be present with their own stand**

DOMAINE COSTA LAZARIDI	<a href="http://www.domaine-lazaridi.gr">www.domaine-lazaridi.gr</a>	DRAMA, OSTMAKEDONIEN
GAIA WINERY	<a href="http://www.gaiawines.gr">www.gaiawines.gr</a>	NEMEA, PELOPONNES
KIR YIANNI ESTATE	<a href="http://www.kiryianni.gr">www.kiryianni.gr</a>	NAOUSSA, ZENTRALMAKEDONIEN
AVANTIS ESTATE	<a href="http://www.avantisestate.gr">www.avantisestate.gr</a>	EVIA, ZENTRALGRIECHENLAND
CAVINO WINERY	<a href="http://www.cavino.gr">www.cavino.gr</a>	AEGION, PELOPONNES
TSELEPOS ESTATE & KTIMA SPIROPOULOS	<a href="http://www.tselepos.gr">www.tselepos.gr</a> ; <a href="http://www.ktimaspiropoulos.com">www.ktimaspiropoulos.com</a>	MANTINIA, PELOPONNES
CHATEAU NICO LAZARIDI	<a href="http://www.chateau-lazaridi.com">www.chateau-lazaridi.com</a>	DRAMA, OSTMAKEDONIEN
DOMAINE HATZIMICHALIS	<a href="http://www.hatzimichalis.com">www.hatzimichalis.com</a>	FTHIOTIS, ZENTRALGRIECHENLAND
DOMAINE SKOURAS	<a href="http://www.skouras.gr">www.skouras.gr</a>	NEMEA, PELOPONNES
KECHRI WINERY	<a href="http://www.kechris.gr">www.kechris.gr</a>	THESSALONIKI, ZENTRALMAKEDONIEN
DIAMANTAKOS ESTATE	<a href="http://www.diamantakos.gr">www.diamantakos.gr</a>	NAOUSSA, ZENTRALMAKEDONIEN
BOUTARI WINERIES	<a href="http://www.boutari.gr">www.boutari.gr</a>	NAOUSSA, SANTORINI, CRETE
KTIMA BIBLIA CHORA	<a href="http://www.bibliachora.gr">www.bibliachora.gr</a>	KAVALA, OSTMAKEDONIEN
KTIMA GEROVASSILIOU	<a href="http://www.gerovassiliou.gr">www.gerovassiliou.gr</a>	EPANOMI, MAKEDONIEN
TSILILIS WINERY	<a href="http://www.tsililis.gr">www.tsililis.gr</a>	TRIKALA, THESSALIEN
ALPHA ESTATE	<a href="http://www.alpha-estate.com">www.alpha-estate.com</a>	AMYNTAION, NORDWESTMAKEDONIEN
SAMOS COOPERATIVE	<a href="http://www.samoswine.gr">www.samoswine.gr</a>	SAMOS
SANTO WINES WINERY	<a href="http://www.santowines.gr">www.santowines.gr</a>	SANTORINI
GREEK WINE CELLARS	<a href="http://www.greek-wine-cellars.com">www.greek-wine-cellars.com</a>	ATTICA, ZENTRALGRIECHENLAND

**The following wineries will be present at the Greece Wine Bar**

DOMAINE COSTA LAZARIDI	<a href="http://www.domaine-lazaridi.gr">www.domaine-lazaridi.gr</a>	DRAMA, OSTMAKEDONIEN
KIR YIANNI ESTATE	<a href="http://www.kiryianni.gr">www.kiryianni.gr</a>	NAOUSSA, ZENTRALMAKEDONIEN
CAVINO WINERY	<a href="http://www.cavino.gr">www.cavino.gr</a>	AEGION, PELOPONNES
CHATEAU NICO LAZARIDI	<a href="http://www.chateau-lazaridi.com">www.chateau-lazaridi.com</a>	DRAMA, OSTMAKEDONIEN
DOMAINE HATZIMICHALIS	<a href="http://www.hatzimichalis.com">www.hatzimichalis.com</a>	TSAIRI, ZENTRALGRIECHENLAND
DOMAINE SKOURAS	<a href="http://www.skouras.gr">www.skouras.gr</a>	NEMEA PELOPONNES
PAPAIOANNOU WINERY	<a href="http://www.papaiouwinery.com">www.papaiouwinery.com</a>	NEMEA PELOPONNES
DIAMANTAKIS WINERY	<a href="http://www.diamantakiswines.gr">www.diamantakiswines.gr</a>	KRETA
ALPHA ESTATE	<a href="http://www.alpha-estate.com">www.alpha-estate.com</a>	AMYNDEON, NORDWEST MAKEDONIEN



## **Facts - VieVinum 2024**

Venue: HOFBURG Vienna, Heldenplatz entrance.

Date: Saturday, 25 May to Monday, 27 May, 2024

Opening Times:

Sat. to Mon. from 1 p.m. to 6 p.m.

For the trade and press: Sat. to Mon. from 9 a.m. to 6 p.m.

Admission:

Online ticket: € 75 [www.vievinum.at/tickets](http://www.vievinum.at/tickets)

Trade visitors upon accreditation: € 55 [www.vievinum.at](http://www.vievinum.at)

School of Wine: [VieVinumSchoolofWine](http://VieVinumSchoolofWine)

Preview list of exhibitors: [VieVinumAusstellervorschau](http://VieVinumAusstellervorschau)

[www.vievinum.com](http://www.vievinum.com)

## **Press Accreditation**

Accreditation for representatives of the media is possible at: [dagmar@grosswerk.com](mailto:dagmar@grosswerk.com). Written accreditation is required (a letter from the editor-in-chief or inclusion of the representative's name in the medium masthead for an article about wine that was published no more than six months ago).

Press tickets will be issued directly at the VieVinum press counter in front of the entrance to HOFBURG Vienna.

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